WORLD ENERGY STORAGE DAY
Virtual Global Conference and Expo
22 September, 2021
www.energystorageday.org

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Organized by
IESA
India Energy Storage Alliance
Presented by
Customized Energy Solutions
Host Media Partner
ETN
Emerging Technology News

75+ industry leaders from around the world
20,000+ international attendees & 30+ global partners
Conference sessions with focussed discussions on emerging Energy Storage and E-mobility markets
Join global thought leaders driving energy storage and e-Mobility. Come, together let’s celebrate the movement that is changing lives.
<table>
<thead>
<tr>
<th>Region</th>
<th>Time Zones</th>
<th>Duration</th>
<th>Sessions Details</th>
<th>Region</th>
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</thead>
<tbody>
<tr>
<td>R1 (Australia &amp; New Zealand, Singapore, Philippines, Indonesia, Japan, China, South Korea)</td>
<td>06:00 – 12:00 IST</td>
<td>Total 6 hours (each session 75 mins, 15 mins break)</td>
<td>Stationary Energy Storage</td>
<td>R4 (USA, Canada, Latin America (Brazil, Chile, Argentina))</td>
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<tr>
<td></td>
<td>10:00 – 16:00 IST</td>
<td>Total 6 hours (each session 75 mins, 15 mins break)</td>
<td>Stationary Energy Storage</td>
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<tr>
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<td>13:30 – 19:30 IST</td>
<td>Total 6 hours (each session 75 mins, 15 mins break)</td>
<td>Stationary Energy Storage</td>
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<td>20:30 – 02:30 IST</td>
<td>Total 6 hours (each session 75 mins, 15 mins break)</td>
<td>Stationary Energy Storage</td>
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<td>(23rd Sept)</td>
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<td>E-Mobility &amp; EV Infrastructure</td>
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<td>Green Hydrogen</td>
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<tr>
<td>Manufacturing - Innovation and R&amp;D</td>
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Meet Our Key Speaker

Nobel Laureate Dr. Stanley Whittingham
Professor of Chemistry and Director at Institute for Materials Research and Materials Science and Engineering Program, Binghamton University, State University of NY.

Register Now
Speakers at WESD2020

Participation from 52+ countries
As PATRONS of WESD2020, the Partnering Company shall be widely acknowledged in all marketing collaterals (onsite and offsite).

**BENEFITS**

- Company logo as **PATRONS** on all Marketing Materials.
- Keynote Speaking Slot in Appropriate session.
- Premium Page Advertisement in show catalogue.
- Complete contact details of attendees of the event.
- 1 min video during the event (3 times)
- 2 Special Rounds of Newsletters announcing your participation.
- Text in all newsletters till the event date.
  (Newsletter goes to a Database consisting of more than 40,000 contacts worldwide)
- Promotion through 30+ international Partners (Association, think-tank and International Bodies)
- Double spread page Advertisement in in ETN Global issue
- Case study/ interview in Global issue

**A COMPLIMENTARY DISPLAY SPACE AT THE EXHIBITION:**
- Prime Location Virtual Exhibition booth

**LOGO WILL BE INCLUDED:**
1) On Website 2) On Social Media 3) On Newsletters 4) On Backdrop of Conference 5) On Promo Adverts
6) On Conference Catalogue 7) On Event Brochure

**EXCLUSIVE BRANDING AT STRATEGIC LOCATIONS:**
- Branding banner in virtual lobby • Website

**OTHER BENEFITS:**
- Content/Banner in all newsletters sent to the Energy Storage database
- Special exhibition invitations for your clients
- One Full Page Advertisement in show catalogue (Front Inside / Back Inside Cover)

*Note: Patrons will have to confirm for 3 years. We will offer the same price to PATRONS for next three editions*

**PRICE:** USD 30,000 + TAXES AS APPLICABLE
As a PLATINUM PARTNER of WESD2020, the Partnering Company shall be widely acknowledged in all marketing collaterals.

**BENEFITS**

- Company logo as **PLATINUM PARTNER** on all Marketing Materials.
- Acknowledging the partner support in the virtual onsite branding locations
- Speaking slot at the conference
- Logo in promotional material and on the website in **Bold**.
- 1 min video during the event (1 time)
- 2 Special Rounds of Newsletters announcing your participation.
  (Newsletter goes to a Database consisting of more than 40,000 contacts worldwide)
- Promotion through 30+ international Partners (Association, think-tank and International Bodies
- One Full page Advertisement in 1st 25 pages in ETN Global issue

A COMPLIMENTARY DISPLAY SPACE AT THE EXHIBITION:

- Prime Location

LOGO WILL BE INCLUDED:


EXCLUSIVE BRANDING AT STRATEGIC LOCATIONS:

- Branding banner in virtual lobby • Website

OTHER BENEFITS:

- 50% Discount for Additional Passes for Conference
- Special exhibition invitations for your clients
- One Full Page Advertisement in show catalogue (Front Inside / Back Inside Cover)

**PRICE:** USD 20,000 + TAXES AS APPLICABLE
As a GOLD PARTNER of WESD2020, the Partnering Company shall be widely acknowledged in all marketing collaterals.

**PREFACE**

**BENEFITS**

- Company logo as GOLD PARTNER on all Marketing Materials.
- Acknowledging the partner support in the virtual onsite branding locations
- Speaking slot at the conference
- Logo in promotional material and on the website in Medium-sized print.
- 1 Special Rounds of Newsletters announcing your participation. (Newsletter goes to a Database consisting of more than 40,000 contacts worldwide)
- One Full page Advertisement in ETN Global issue

**A COMPLIMENTARY DISPLAY SPACE AT THE EXHIBITION:**
- Prime Location Virtual Exhibition booth

**LOGO WILL BE INCLUDED:**
- On Website
- On Social Media
- On Newsletters
- On Backdrop of Conference & Workshop
- On Promo Adverts
- On Event Brochure
- Onsite Event Banners

**EXCLUSIVE BRANDING AT STRATEGIC LOCATIONS:**
- Branding banner in virtual lobby
- Website

**OTHER BENEFITS:**
- Special exhibition invitations for your clients
- One Full Page Advertisement in show catalogue

**PRICE:** USD 15,000 + TAXES AS APPLICABLE
As a **SILVER PARTNER** of WESD2020, the Partnering Company shall be widely acknowledged in all marketing collaterals.

**BENEFITS**

- Company logo as **SILVER PARTNER** on all Marketing Materials.
- Acknowledging the partner support in the virtual onsite branding locations
- Logo in promotional material and on the website in **Small-sized print**.
- One Full page Advertisement in ETN Global issue

**A COMPLIMENTARY DISPLAY SPACE AT THE EXHIBITION**
Virtual Exhibition booth

**LOGO WILL BE INCLUDED:**
1) On Website 2) On Social Media 3) On Newsletters 4) On Backdrop of Conference & Workshop 5) Onsite Event Banners

**EXCLUSIVE BRANDING AT STRATEGIC LOCATIONS:**
- Website

**OTHER BENEFITS:**
- Special exhibition invitations for your clients
- One Full Page Advertisement in show catalogue

**PRICE: USD 10,000 + TAXES AS APPLICABLE**
As a **BRONZE PARTNER** of WESD2020, the Partnering Company shall be widely acknowledged in all marketing collaterals.

**BENEFITS**

- Company logo as **BRONZE PARTNER** on all Marketing Materials.
- Acknowledging the partner support in the virtual onsite branding locations
- Logo in promotional material and on the website in **Small-sized print**.

**LOGO WILL BE INCLUDED:**
1) On Website
2) On Social Media
3) On Newsletters
4) On Backdrop of Conference & Workshop
5) Onsite Event Banners

**EXCLUSIVE BRANDING AT STRATEGIC LOCATIONS:**
- Website

**OTHER BENEFITS:**
- Special exhibition invitations for your clients
- One Full Page Advertisement in show catalogue

**PRICE:** USD 7,500 + TAXES AS APPLICABLE
BOOK YOUR SPACE

<table>
<thead>
<tr>
<th>CONFERENCE TYPE</th>
<th>VIRTUAL BOOTH</th>
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<tbody>
<tr>
<td>INTERNATIONAL</td>
<td>USD 2,500.00</td>
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OTHER BENEFITS:
- Video Gallery in the booth
- Chat Option
- Digital Booklet / Brochure delivery
- Branding in collaterals for Exhibitors
- 3D product display available at additional cost

For more information, please contact:

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E: contact@indiaesa.info / event@indiaesa.info